



Celebrating Science Every Day

Maryland Science Center
2012 Annual Appeal





2012 Annual Appeal for the Maryland Science Center Celebrating Science Every Day

...Imagine a young child earnestly listening to her heartbeat through a stethoscope and asking her father how that vital organ keeps her alive.

...Envision a high school student looking at his fingernail clipping under a microscope-and finally understanding why he should study harder in biology class.

...Visualize a young woman constructing a catapult for ping pong balls with the help of an engineer from her neighborhood-and sharing her dream of someday working in America's space program.

...Moments like these are filled with wonder, discovery and amazement. These experiences inspire students to think and to ask. They motivate our children to understand their world so they can help shape it.

These moments are worth celebrating-and worth supporting through the Maryland Science Center's Annual Appeal.

At the Maryland Science Center, these experiences are plentiful as we Celebrate Science Every Day. We engage and captivate children by providing hands on activities for them to explore... by introducing important ideas and concepts that relate to their world and what they already know... by encouraging them to interact with those around them in their quest to learn more and ...by inspiring them to dream and to achieve. Every Maryland Science Center exhibit, activity and program creates a fun, interactive opportunity to learn, motivate and to celebrate.

Through special programs and exhibits, teacher training seminars, public lectures and by honoring scientific achievement through our Outstanding Young Scientist and Engineer awards and Glass Scholarship honorees, the Maryland Science Center is Celebrating Science like no other institution in Maryland.

And, far from the Inner Harbor location, in communities throughout Maryland, the staff of the Maryland Science Center brings the celebration of science and the joy of learning to school children and their parents.

Every Maryland Science Center exhibit, activity and program—whether at the Science Center, or in places throughout Maryland—create a fun, interactive opportunity to learn, to motivate, and to Celebrate Science!

What we do...

- We are a leader in STEM (Science, Technology, Engineering, and Math) education.
- We provide free admission to all school children from the State of Maryland.
- We provide opportunities for Maryland's educators to enrich their knowledge so they can share it with their students in classrooms all across Maryland.
- The odometers in our Traveling Science Program vans totaled the same mileage this year as they would have if they had circled the equator.
- We offer over 50 customized learning experiences available to schools taking field trips.
- No other institution in Maryland reaches more school children through on-site visits and outreach into the community.

"There is no other institution in the State of Maryland dedicated to such a unique approach to science education. I am honored to support this effort that will provide free admission to thousands of Maryland school children to this vital center of learning and discovery."

Edward St. John
Chairman of the Board and Donor
Severna Park, Maryland



"Increasing the number of students interested in STEM, is essential to our country's economy and job growth. The Maryland Science Center makes these areas interesting and fun for young people, not only at the beautiful harbor facility, but all around the state—from Western Maryland to the Eastern shore—through their *Traveling Science Program*."

Bill & RoseMarie Bowles
Donors
Oxford, Maryland





Your support is crucial...

We invite you to join the DaVinci Society, the premier donor club for the Maryland Science Center.

The Maryland Science Center is a private, non-profit institution. Admission revenue and diminished State funding are simply not enough to sustain the hundreds of programs and services offered by the Science Center. Your gift to the Maryland Science Center is applied to the programs and initiatives that support the celebration of science. Specifically, your gift will provide for:

- Free admission to the Maryland Science Center for Maryland School Children visiting on field trips.
- Teacher workshops that offer innovative ideas and curriculum enhancements to Maryland educators.
- The development of fascinating and interactive new exhibits and programs.
- More programs for Maryland Science Center educators to take “on the road” as they reach more Marylanders through the Traveling Science experience.

Please consider joining the DaVinci Society with a tax deductible gift to the 2012 Annual Appeal. Please support the Science Center as we continue to Celebrate Science for the people of Maryland!

A Brief History of The Maryland Academy of Sciences and the Maryland Science Center

The Maryland Academy of Sciences is Maryland’s oldest scientific institution and one of the oldest such institutions in the entire nation.

At its inception in 1797, the Academy was an amateur scientific society—members met to discuss papers on astronomy, botany, zoology, and other subjects then known as the “natural sciences.”

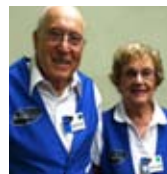
As the Academy continued its work through the 1800’s and 1900’s its ranks included distinguished members named Pratt, Carroll, Latrobe, Audubon, Goucher, and Pershing—all the while moving from location to location seeking larger space and envisioning a place where visitors engage in, and with, science rather than a place where they look at static collections of rocks and fossils. The vision became reality with the opening of the Academy’s Maryland Science Center in 1976.

Today, and for more than 30 years, the Maryland Academy of Sciences, through its programs and exhibits at the Maryland Science Center, has demonstrated a commitment to maximize to its many audiences the importance of Science, Technology, Engineering, and Mathematics (STEM). No other institution in the State reaches more teachers and students through its outreach programs and on-site visits dedicated exclusively to science and technology education.



“As a young, aspiring astronomer growing up in Baltimore, I jumped at the engaging, hands-on programs offered by the Maryland Science Center. The wonderful volunteers and staff brought the universe of science to life for me—and told me how I could be a part of it. Today, you can spark young imaginations by supporting The Maryland Science Center.”

Tom Jones, PhD
Astronaut, Planetary Scientist, Author, and Donor
Reston, Virginia



“We are thrilled to serve and to support the Maryland Science Center. Our personal learning experience at the Science Center has made a profound impact on our lives and the lives of many children and adults we witnessed over the years. The Maryland Science Center is proof that education continues throughout our lifetime.”

Morton & Lillian Davis
Volunteers and Donors
Baltimore, Maryland



Your Invitation to Help Us to Celebrate Science. Today.

You may make a pledge to this year's appeal. Please fill out the enclosed envelope with your payment information. All pledge payments and contributions should be received by June 30th, 2012.

Annual Appeal Levels

Friend (\$25-\$99)

- Recognition in the Annual Report

Supporter (\$100-\$249)

- Subscription to our quarterly newsletter
- Recognition in the Annual Report

Partner (\$250-\$499)

- Invitations to exhibit openings and special programs
- Subscription to our quarterly newsletter
- Recognition in the Annual Report

Advocate (\$500-\$999)

- Invitations to exclusive donor premiers and receptions
- Subscription to our quarterly newsletter
- Recognition in the Annual Report

A Special Invitation to Join The DaVinci Society

Donors who wish to contribute \$1,000 or more to the Annual Appeal will be enrolled into the Maryland Science Center's DaVinci Society (Formerly known as the Sondheim Society). The DaVinci Society, named for the 15th century scientist, Leonardo DaVinci, is the premier individual donor club for the Science Center.

For those who would like to contribute more than \$7,499 to the Annual Appeal, please call the Development Office at 410-545-5898 or visit us at www.marylandsciencecenter.org for details of other giving levels. Thank you!

DaVinci Society Levels and Benefits

Chemist Circle (\$1,000-\$2,499)

- Membership for 2
- 8 IMAX vouchers

Geologist Circle (\$2,500-\$4,999)

- Membership for 4
- 16 IMAX vouchers
- Tour of the museum with the President and CEO for up to four guests

Physicist Circle (\$5,000-\$7,499)

- Membership for 6
- 6 one-time use basic admission guest passes
- 24 IMAX vouchers
- Lunch with the President and CEO for up to 4 guests with a private tour of the museum

All levels receive:

- Invitations to exclusive Maryland Science Center premieres, events and receptions
- Discounts in the Science Store and Beakers Café
- Discounts on Traveling Exhibits and Premium IMAX shows
- Subscription to our quarterly newsletter
- Recognition in the Annual Report
- Recognition on the Donor Wall in the main lobby

Make your gift. Today.

Celebrating science and supporting the Maryland Science Center is quick and easy.

By mail: Send your contribution (made payable to Maryland Science Center) to Annual Appeal, Maryland Science Center, 601 Light Street, Baltimore, Maryland 21230

Online: Go to http://www.marylandsciencecenter.org/get-involved/Donate/Annual_Giving.html

By phone: Call the Maryland Science Center Development Office at 410-545-5894

